



HARVARD | BUSINESS | SCHOOL

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Dear Oliver,

It was a real pleasure for me to have the opportunity to mentor you at HBS, and I hope the lessons from that experience are proving helpful to the excellent work you do at the Innovators Institute.

I have taken the liberty to send you a signed copy of my new book, *Creative Construction: The DNA of Sustained Innovation*. The book challenges many of the long held precepts about innovation. Contrary to conventional wisdom, I argue that large companies, if lead, designed, and operated properly, can, in fact, be just as innovative as start-ups. The book provides a set of frameworks, principles, and examples for how to create the strategies, systems, and cultures that enable companies to build and sustain their capacity for innovation.

I hope the themes from the book will be of interest to you and your colleagues at the Innovators Institute. I look forward to visiting you in the future.

Best of luck,

Gary P. Pisano